

EXHIBIT B

Date	27/04/2023	26/04/2023	25/04/2023	24/04/2023	23/04/2023	22/04/2023	21/04/2023	20/04/2023	19/04/2023	18/04/2023	17/04/2023	16/04/2023	15/04/2023	14/04/2023	13/04/2023	12/04/2023
Sales	1,228.43	1,208.90	1,820.29	1,049.65	1,094.60	539.80	1,049.65	299.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Units sold	9	9	13	7	8	4	7	2	0	0	0	0	0	0	0	0
Advertising cost	-246.46	-248.99	-320.77	-273.71	-343.21	-331.76	-228.57	-3.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cost of Goods Sold	-396	-396	-572	-308	-352	-176	-308	-88	0	0	0	0	0	0	0	0
FBA per unit fulfilment fee	-109.17	-109.17	-157.69	-84.91	-97.04	-48.52	-84.91	-24.26	0	0	0	0	0	0	0	0
Profit	476.80	454.74	769.83	383.03	302.35	-16.48	428.17	183.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

COGS / Unit 44

Average Sales before TRO set 2,152.78

Average Sales / Day after TRO unsealed 1,036.40

Advertising Cost before TRO set -144.48

Advertising Cost after TRO unsealed -284.78

Advertising Profit before TRO set 1,182.39

Advertising Profit after TRO unsealed 399.78

11/04/2023	10/04/2023	09/04/2023	08/04/2023	07/04/2023	06/04/2023	05/04/2023	04/04/2023	03/04/2023	02/04/2023	01/04/2023	31/03/2023	30/03/2023	29/03/2023	28/03/2023
449.85	1,049.65	2,099.30	1,359.55	1,783.28	3,126.71	1,949.35	2,233.13	1,933.23	2,709.10	2,444.15	3,129.32	2,472.97	2,519.15	1,330.02
3	7	14	9	12	21	13	15	13	18	17	23	18	17	9
-106.06	-250.43	-247.33	-154.87	-155.85	-153.70	-157.03	-156.30	-150.58	-144.61	-152.51	-151.07	-150.84	-147.57	149.95
-132	-308	-616	-396	-528	-924	-572	-660	-572	-792	-748	-1012	-792	-748	-396
-36.39	-84.91	-169.82	-109.17	-145.56	-254.73	-157.69	-181.95	-157.69	-218.34	-206.21	-278.99	-218.34	-206.21	-109.17
175.40	406.31	1,066.15	699.51	953.87	1,794.28	1,062.63	1,234.88	1,052.96	1,554.15	1,337.43	1,687.26	1,311.79	1,417.37	974.80